



FIRST

Pick a Story from Your Personal Life

It can be about YOU or SOMEONE ELSE

But...

It MUST be TRUE
and
you MUST have SEEN
the story taking place

**See Other Side for More
Instructions**

SECOND

Create a WHO, WHERE, WHAT, WHY, WRAP list

(WHO was involved in the story?
WHERE were you? WHAT happened?
WHY is the story entertaining to the audience?
WRAP UP the story—how does it end?)

Example from Shanks' storytelling in class:

WHO—Jodi Pierce, my basketball team, Coach Toups, and me

WHERE—On a bus on the way back from Silsbee, Texas

WHAT—Jodi had to use the restroom, wet her pants

WHY—Someone who was mean and teased others got embarrassed

WRAP UP—She got teased after and learned to stop teasing people

THIRD

Come up with an interesting HOOK—or starting sentence—
that will GRAB your audience's attention

A great hook **CONNECTS your story** to the
AUDIENCE listening to it
(How does YOUR story relate to something similar THEY could
have experienced in THEIR lives?)

Example from Shanks' storytelling in class:

"Everyone has that one person growing up that they hated more than anyone else.
In my case, that person was Jodi Pierce. And I will NEVER forget the day she got
what was coming to her."

Most students were HOOKED into the story because they could relate to not
liking someone who was mean to them.

A good hook makes an audience **GET** or **RELATE TO** your story.